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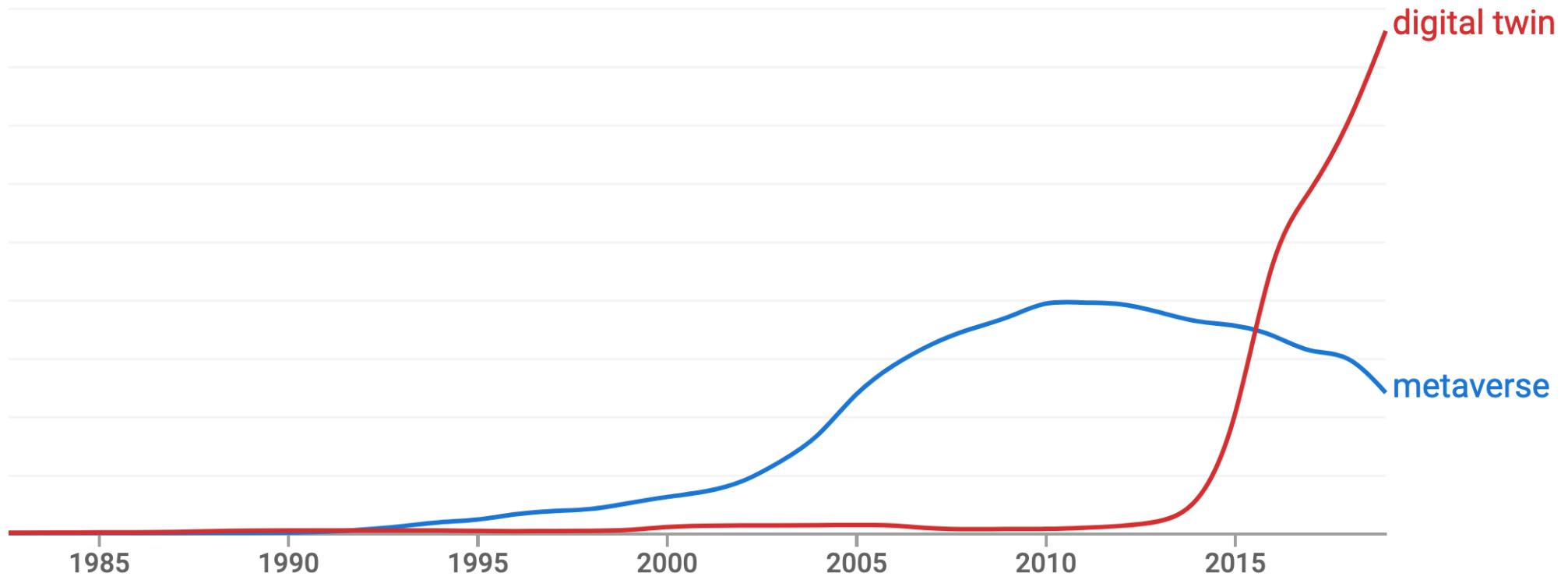
Digital Technology and Strategy:

Seizing new opportunities for digital
business transformation



A word cloud featuring various terms related to technology, business, and digital transformation. The words are arranged in a non-uniform, overlapping manner. The most prominent words, shown in the largest font sizes, are "digital", "data", "technologies", and "mit". Other significant words include "business", "systems", "research", "metaverse", and "new". The words are all rendered in shades of blue, with some appearing in lighter tones than others. The background is plain white, making the blue text stand out clearly.

industry initiative using professor
platform technology **business** ceo explore
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enterprise pm talk **digital** organizations
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companies program customer strategy **mit** ai engineering
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- Latest Developments
- Technology
- Business

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- **Perspective**

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- **Insights**

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- **Faculty**





- **Idea Generation**
- **Creative**
- **Thought-provoking**

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value corp

- **Platforms**

- **To Grow**

- **The Future**





Shape
and
create
our future



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John Roberts
Executive Director
MIT Corporate Relations
(interim)

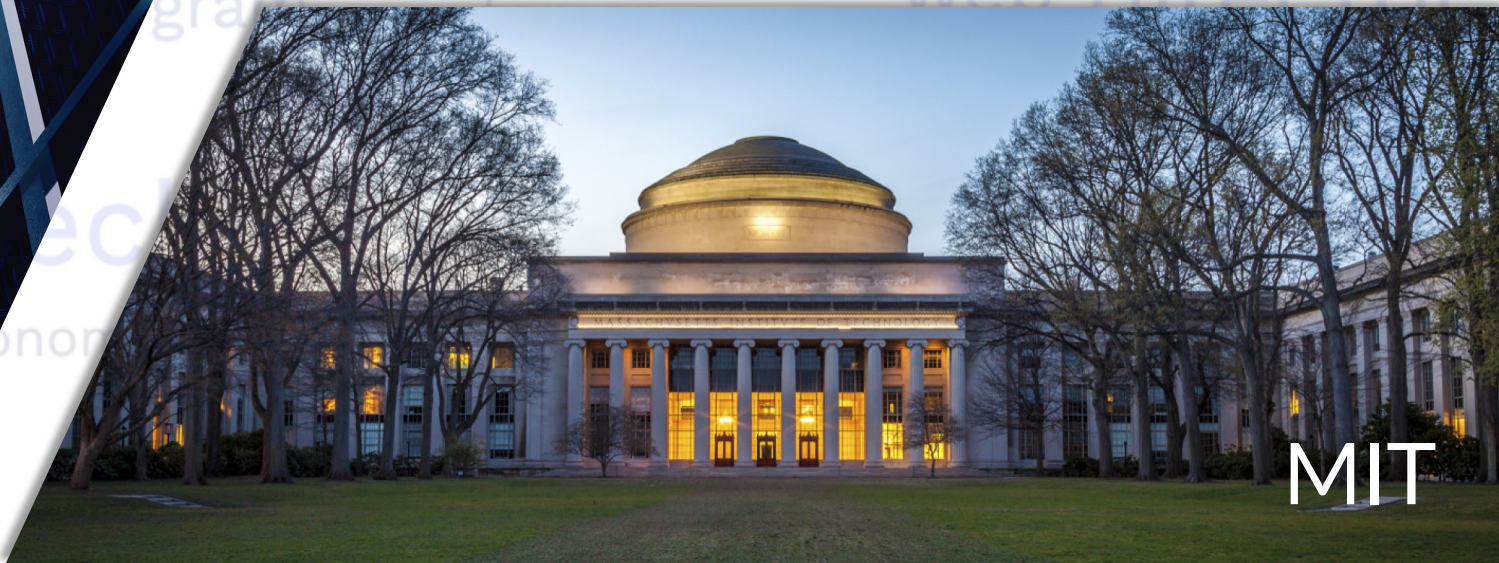
 **MIT**
STARTUP
EXCHANGE



Industry



Startups



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How?





- **Professors**

- **Startups**

- **ILP Members**



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• **COVID-19**

• **Resiliency**

• **Flexibility**

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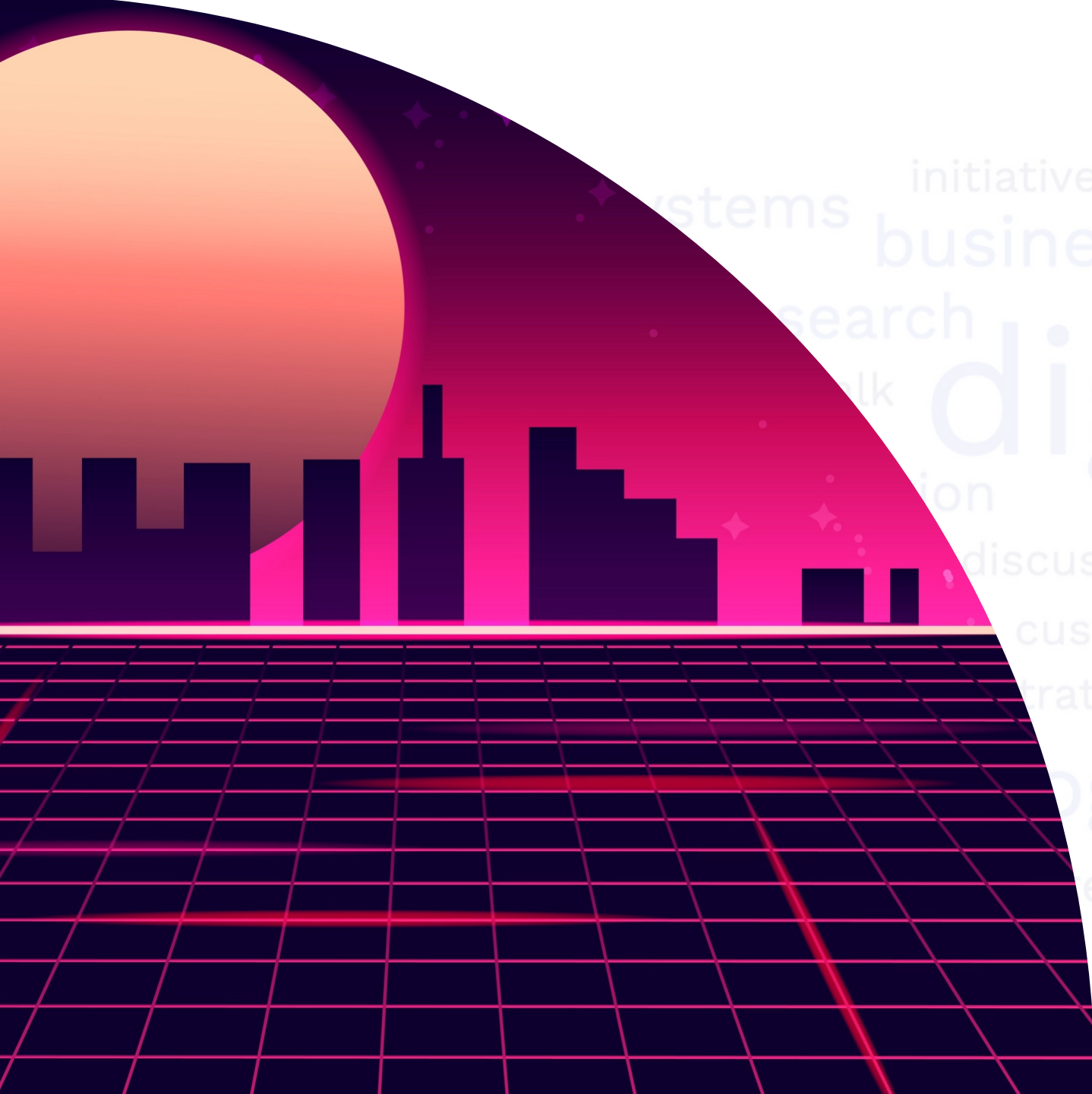


• **Pivot**

• **Digitize**

• **Digitalize**

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- **Metaverse**
- **Web3**
- **Customer Experience**

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- Faculty

- Startups

- Industry Execs





- **Digital Value Capture**

- **Platform Business Models**

- **Positive Sum Automation**

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• **ESG**

• **Net-zero emissions**

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