



**Corporate
Relations**

2021 MIT Research and Development Conference

Resiliency Through Innovation

Karl Koster

Executive Director of MIT Corporate Relations

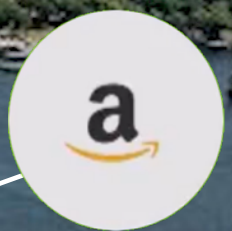




Shire



Lilly



MIT
MANAGEMENT
SLOAN SCHOOL

Biogen



mit
media
lab

NOVARTIS

BROAD
INSTITUTE

MIT BE
BIOLOGICAL ENGINEERING

ChemE

AMGEN

WHITEHEAD INSTITUTE

KOCH INSTITUTE
for Integrative Cancer Research at MIT

MIT.nano

1,067

PROFESSORS

948

LECTURERS

98

NOBEL PRIZES

1,766

RESEARCH STAFF

11,254

STUDENTS

MIT IS A WORLD CLASS RESEARCH UNIVERSITY

MIT named the No. 1 university
in the world by the QS World
University Rankings

(ninth straight year MIT has held
the top spot)



150+

RESEARCH LABS,
CENTERS, PROGRAMS

\$762M

RESEARCH SPENDING
(24% from Industry)

1,529

PATENTS ISSUED
(Last 5 Years)

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INSTITUTE INITIATIVES

- Interdisciplinary research enhances problem-solving
- Entrepreneurial ecosystem spurs innovation
- Patenting/licensing speeds commercialization
- MIT ranks first in industry R&D expenditures

INSTITUTE INITIATIVES



MIT ENERGY INITIATIVE



DIGITAL WORLD



GLOBAL ENVIRONMENT/
SUSTAINABILITY

INSTITUTE INITIATIVES



SCHWARZMAN COLLEGE
OF COMPUTING

INNOVATION INITIATIVE

FUTURE OF WORK

INSTITUTE INITIATIVES



INNOVATION INITIATIVE



FUTURE OF WORK



MIT.nano



MIT Industrial Liaison Program

Bring the world's most leading technical talent to your company through MIT's ILP



EXECUTIVE BRIEFING

- ✓ Focused forum for company decision makers and key MIT faculty
- ✓ Contribute to strategic planning, new business development

- ✓ Examine emerging/disruptive research and technology
- ✓ Learn of new management approaches to corporate issues
- ✓ Engage with your key business clients at MIT

MEMBER SERVICES



FACULTY MEETINGS

- Organized/managed to yield high-caliber discussions
- Identifies collaboration opportunities
- Helps establish strong, beneficial relationships



CONFERENCES / EVENTS

- Address hot tech topics, geared to industry
- Presented on-campus, and international locations
- Feature faculty, researchers, and startups
- Provides excellent networking opportunities



PROGRAM DIRECTORS

- On-campus advocate for your research agenda
- 1,500+ faculty/member meetings in FY19
- Develop Activity Plan for MIT interactions
- Assess, advise, and chart next steps

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CONFERENCES / EVENTS

- 110 ILP webinars since March 2020
- Video archive available to ILP members
- Spring 2021 webcast series featuring leading MIT faculty, and interactive panels with corporate executives



SYMPOSIA

- Virtual symposia for a single company
- Tailored to the needs/interests of one member company
- One hour to full day virtual event
- Features one or more faculty and/or startup speakers

232+

ILP Members
"Global1000"

1400+

MIT-connected Startups

600+

Introductions
each year



CONNECTING

Partnering with high-caliber MIT
talent is especially effective in
pioneering solutions and
INDUSTRY
TO STARTUPS

applications for complicated, hard-
to-understand technologies.





Corporate Relations

The companies that do best in economic recovery periods are those that “master the delicate balance between cutting costs to survive today and investing to grow tomorrow”



MIT | Corporate Relations



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