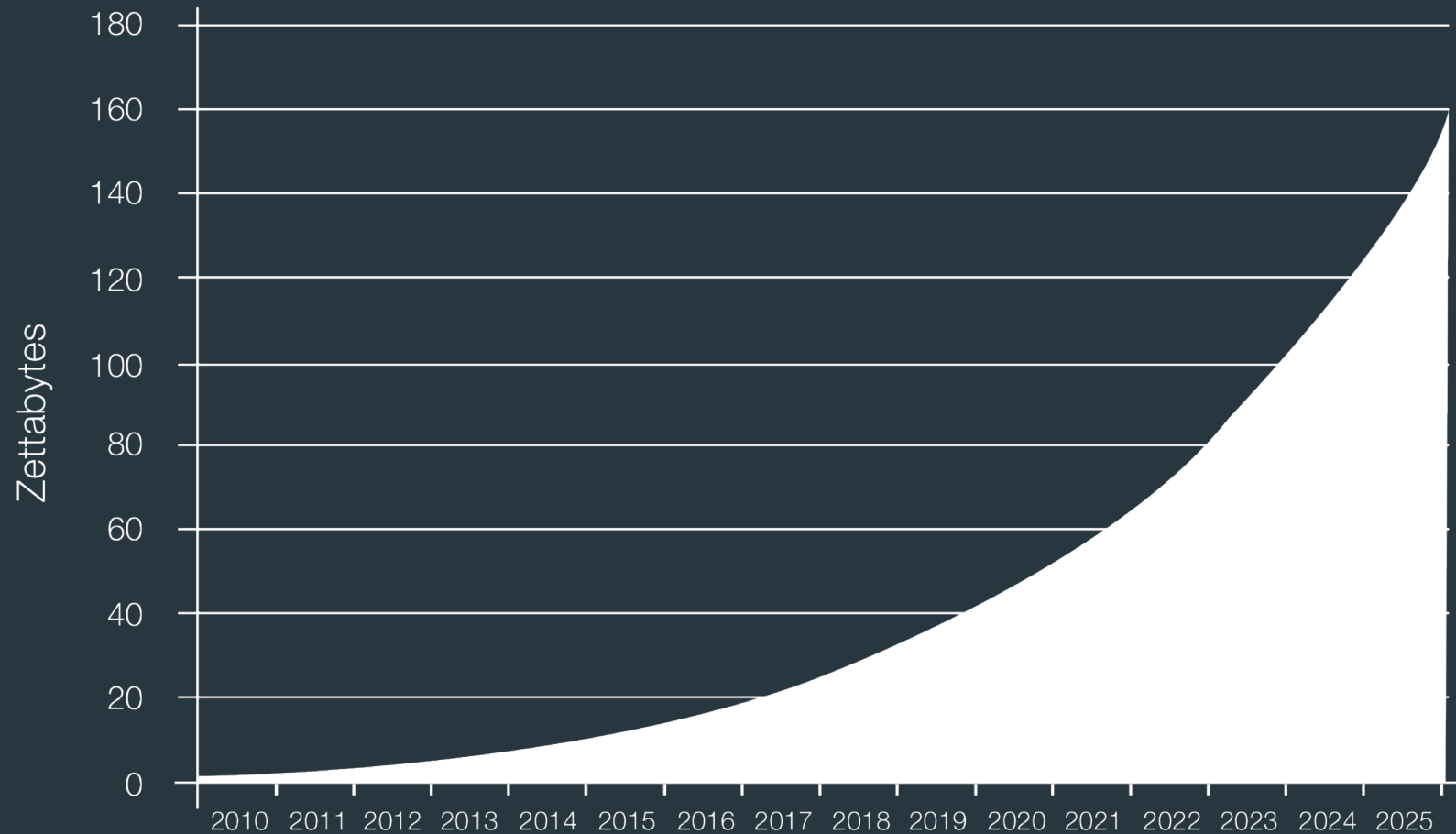




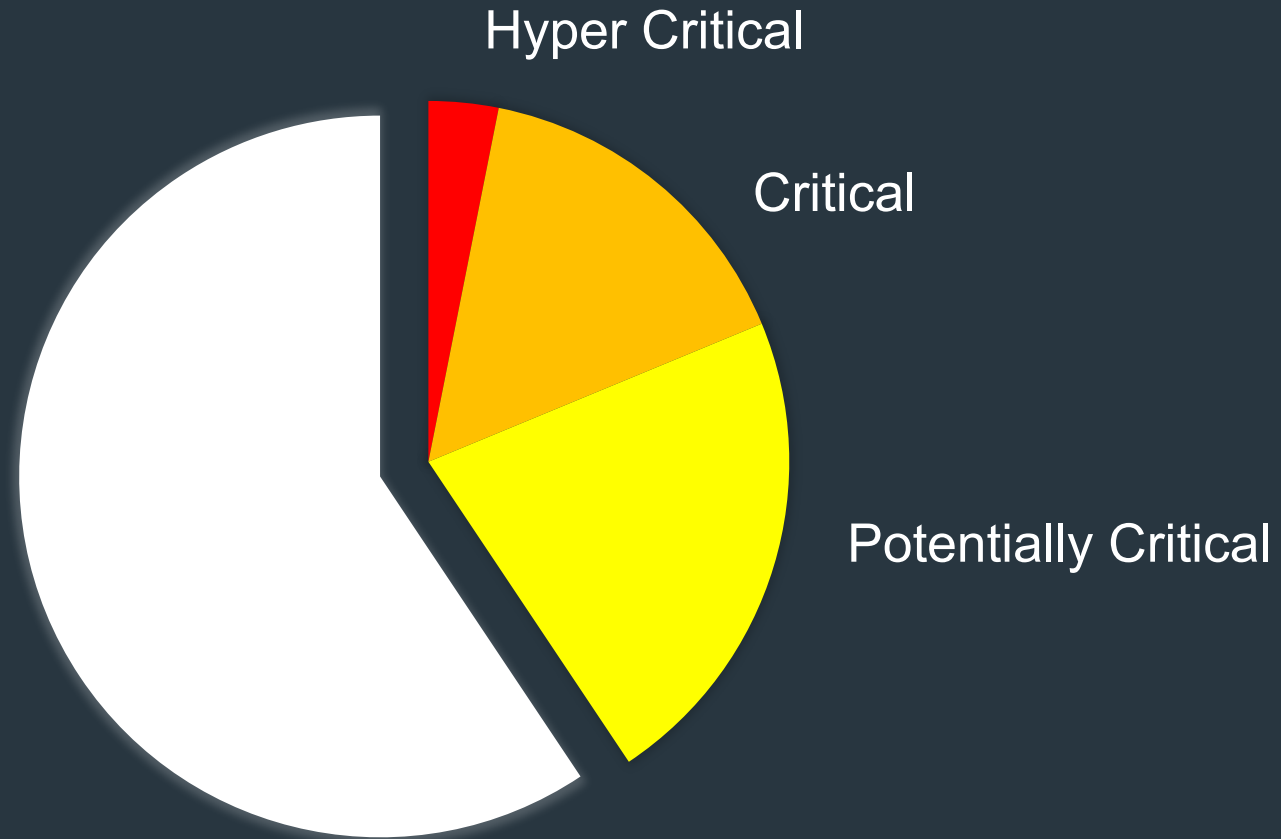
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In 2025, the world will create 160,000,000,000,000,000,000 bytes of data

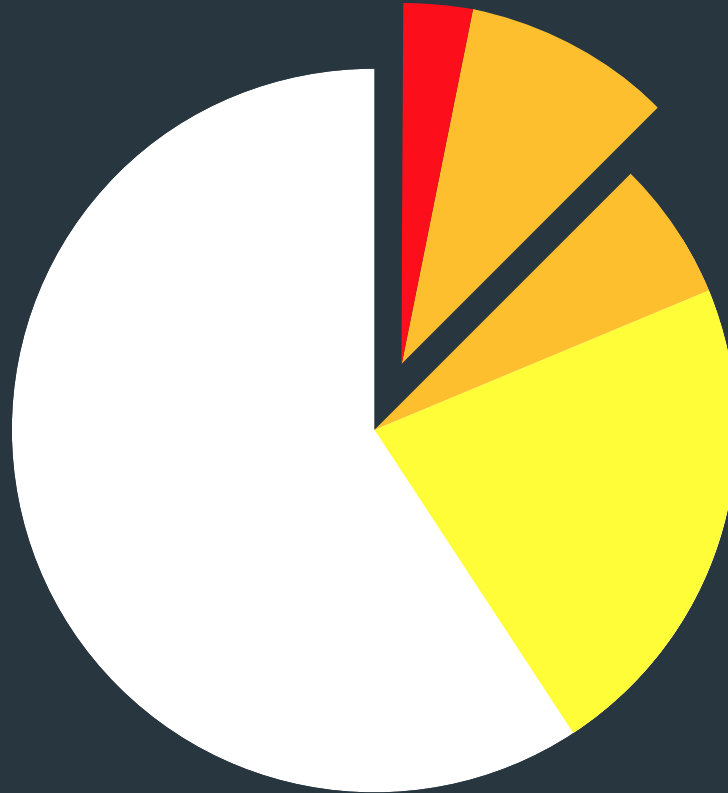


Source: IDC's Data Age 2025 study, sponsored by Seagate, April 2017

40% of that will need to be stored

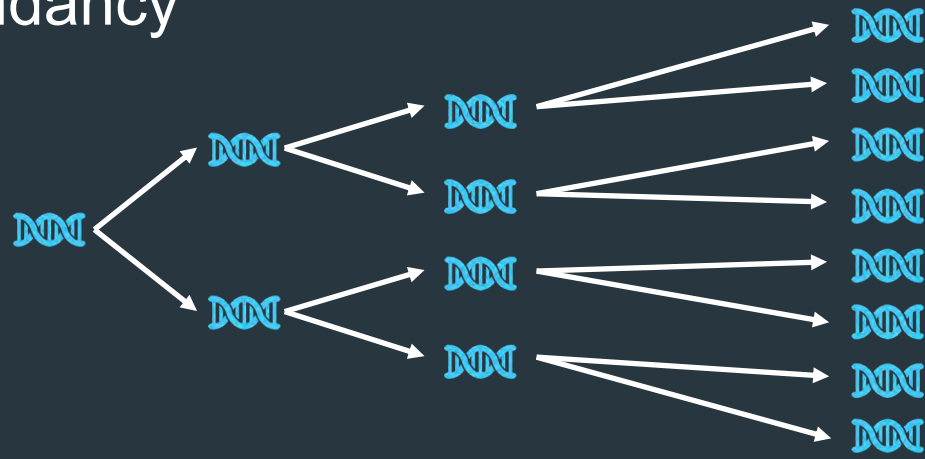


We will be able to store 12.5%



1. Redundancy

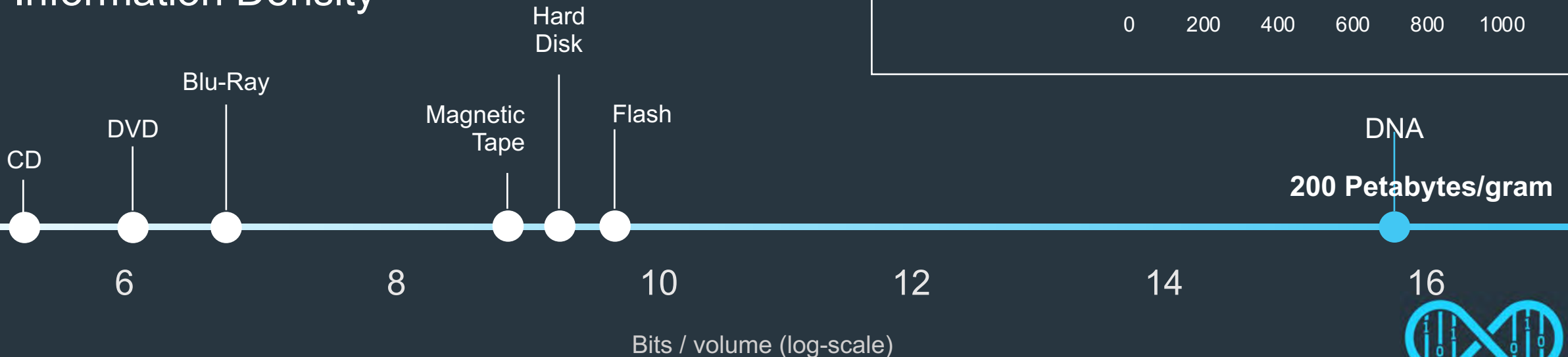
easily copied



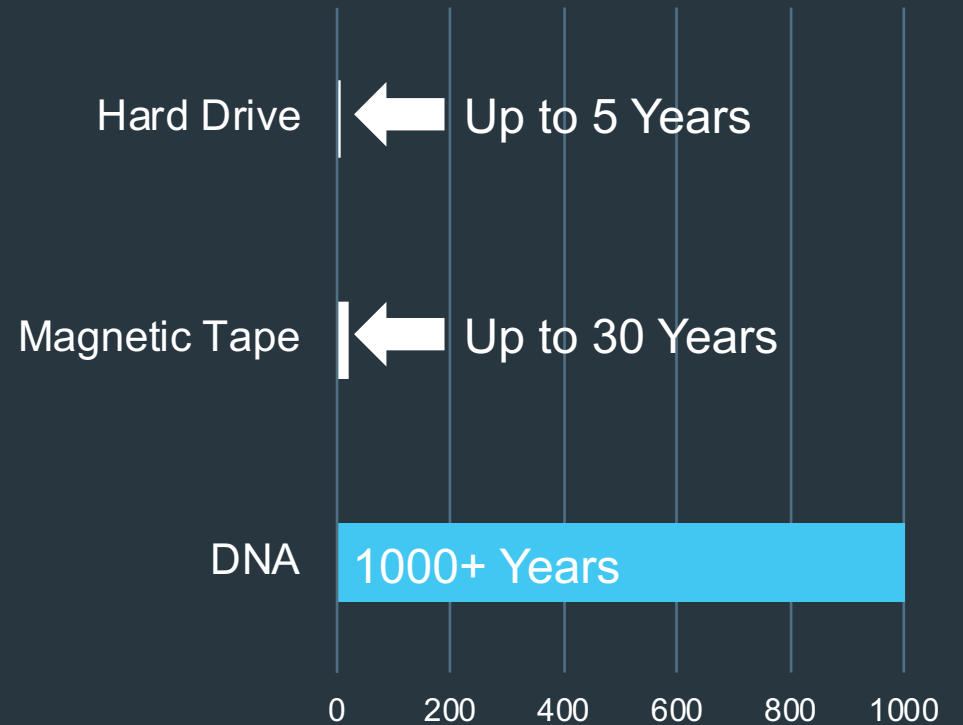
easily distributed

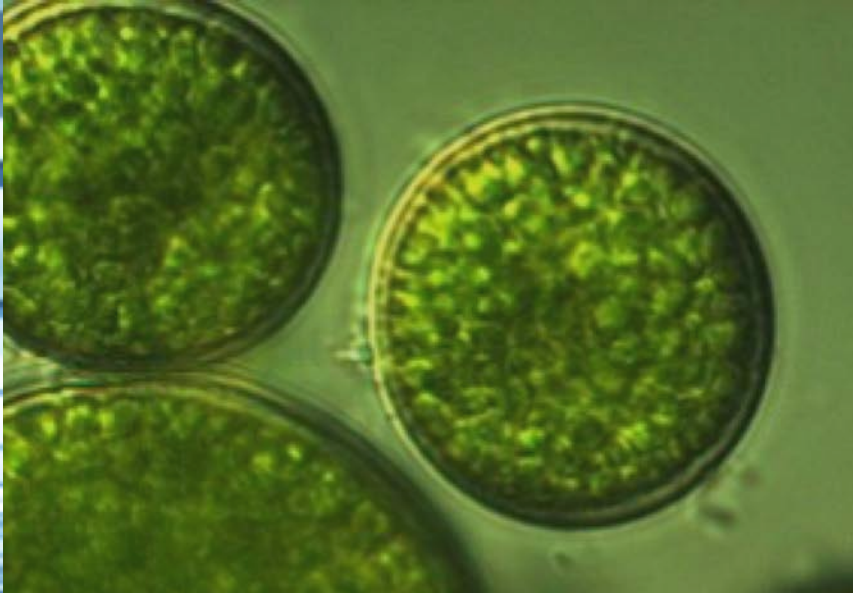


2. Information Density

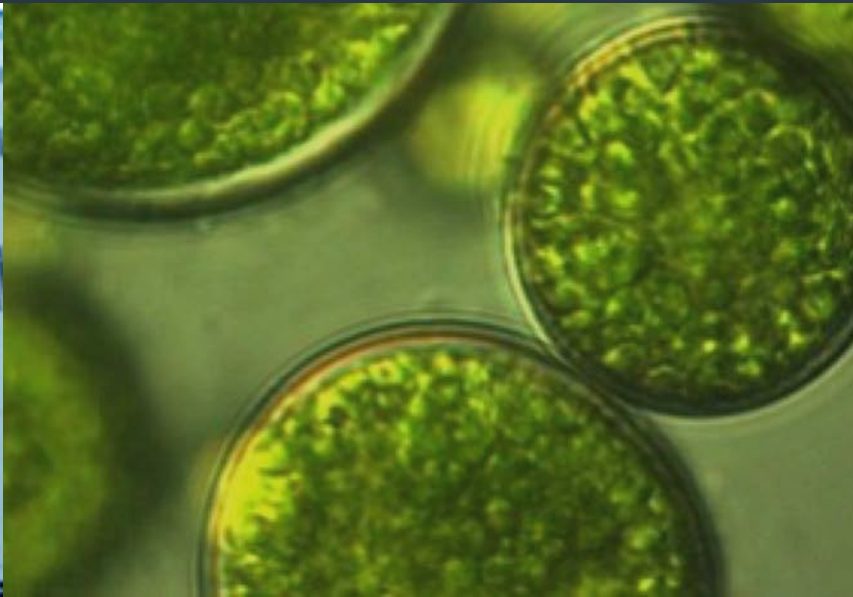


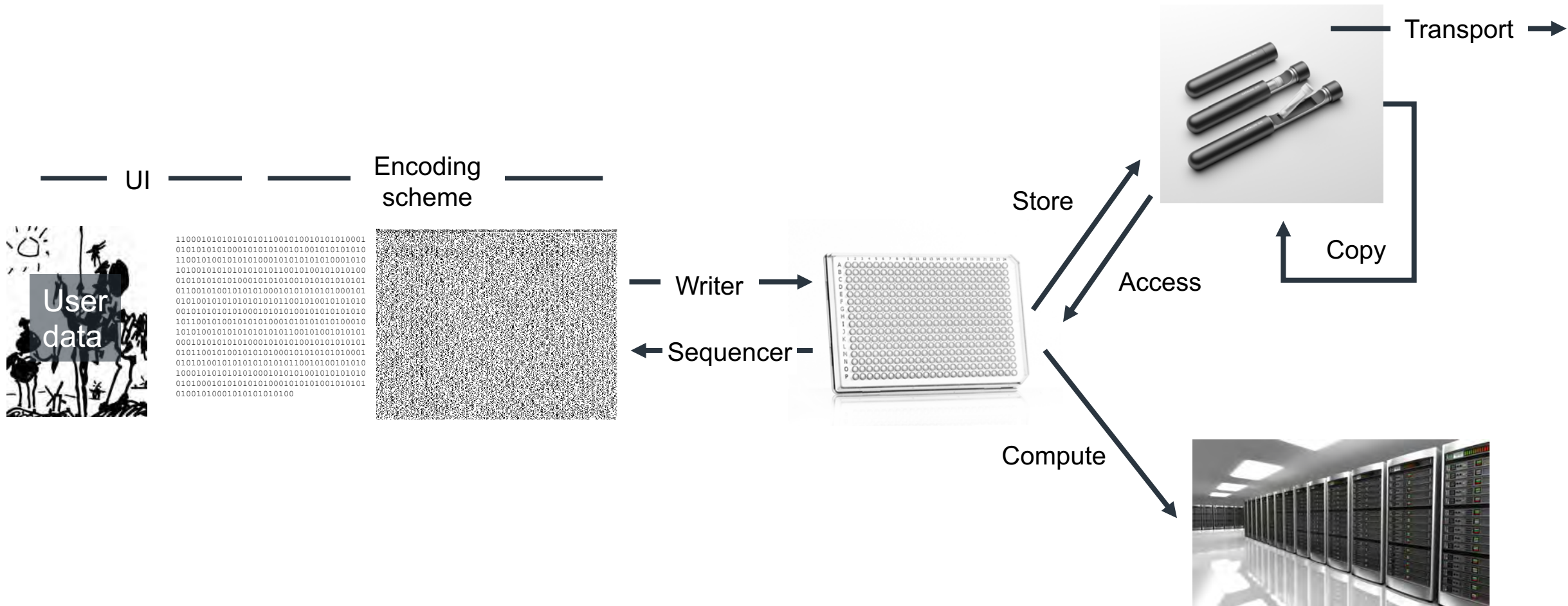
3. Stability





Ideal qualities of a high performance computer
Highly Parallel Low Power Non Volatile





CATALOG



Rewriting Life

The DNA data storage machine that's the size of a school bus

A startup's concept drawing of a hulking device to archive data in DNA molecules shows the idea has a way to go.

by Antonio Regalado October 2, 2018



Virtuous spirals DNA may soon be used to store computer data

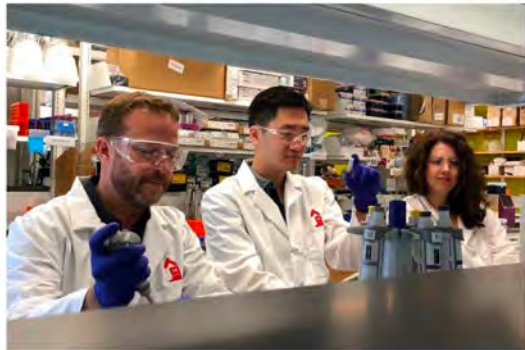
But it is not just a question of base pairs becoming bits



IS THE oldest information-storage system known. It predates every other, from pencil and paper to computer hard drives, by eons. But attempts to employ it to store data generated by us, as opposed to data needed to bring those people (and every other thing) into being in the first place, have failed.

exome logo with tagline 'all the information, none of the junk | biotech + healthcare + life sciences'

Catalog Hauls In \$9M to Make DNA-Based Data Storage Commercially Viable



Jeff Engel June 26th, 2018 @JeffEngelCon @economy Like Us

Data Storage Is Becoming a Massive Problem. DNA May Be the Answer

DNA has the potential to be a million times more powerful than current technologies

By Greg Gatzel June 26th, 2018 @DigitalHub



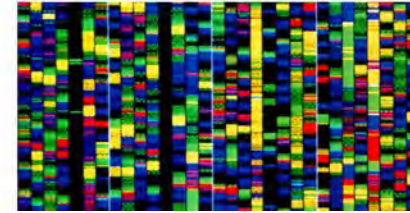
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MEGAN MOLTENI | SCIENCE 06.26.18 07:30 AM

THE RISE OF DNA DATA STORAGE

ChosunBiz



QUARTZ

Storing information on DNA is now cheap enough to be viable

By Katherine Ellen Foley June 23, 2018



Advertisement for 'Make a statement' featuring a baseball cap and hoodie.

The next big thing in data storage is actually microscopic

Hiawatha Bray | Tech Lab

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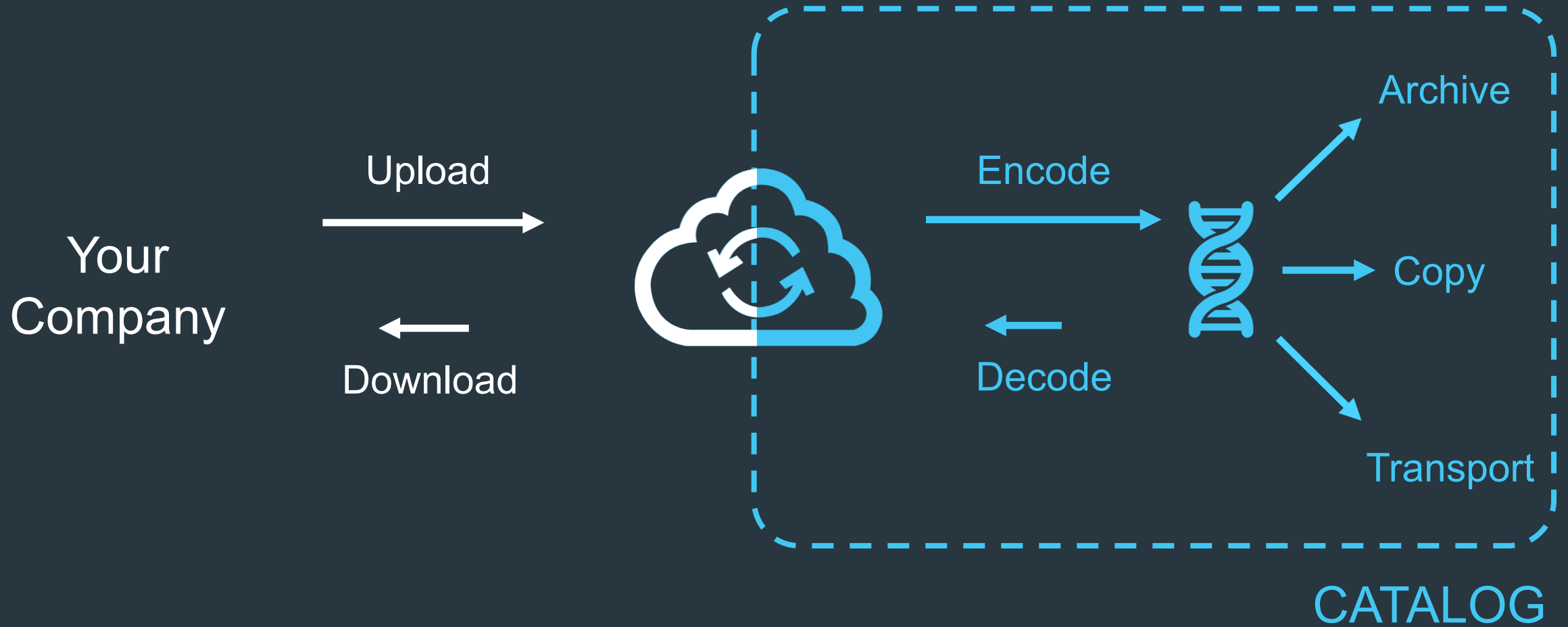
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Beyond Archival Storage

