



DeepBench

Share Knowledge. Access Insights.

(Four MIT Founders from Sloan MBA and Course 6)

Seeking external advice is expensive.

Accessing internal expertise is complicated.

DeepBench unlocks expertise trapped within your organization.

- Match with internal expertise
- Showcase expertise to clients
- Make better informed decisions
- Generate new revenue streams

The screenshot shows the Corsaire website interface. At the top left is the Corsaire logo with the tagline 'Powered by DeepBench'. Navigation links for 'Home', 'Current projects', 'Advisors', and a 'Sign in' button are in the top right. The main heading is 'Available expertise' with a subtext: 'We're putting our ideas and skills in action, delivering valuable insights on a wide range of pertinent, business-critical topics.' Below this is a white box titled 'Our areas of focus' containing icons for 'Capital markets', 'Asset management', 'Financing', and 'Trading & hedging'. Underneath is a 'TRENDING TOPICS' section with a list of topics: 'Molecular diagnostics · Customer sales & support · Molecular biology · DNA identification · Microbiology · Robotic instrumentation · Nucleic acid extraction'. A 'Browse all topics' link with a right arrow is at the bottom right of this box. To the right of the main content is a 'Featured advisors' section. It features two advisor cards. The first card for Carolyn Nomura includes her photo, name, title 'Educator, Xavier Institute for Higher Learning', and a list of specialties: 'Molecular diagnostics · Customer sales & support · Molecular biology · DNA identification · Microbiology · Robotic instrumentation · Nucleic acid extraction · Scientific consulting'. The second card for Philip Chen includes his photo, name, title 'Director, Infinity Watch', and specialties: 'Molecular diagnostics · + 8 more'. A 'Browse all advisors' link with a right arrow is at the bottom right of this section.

The screenshot shows a section titled 'We'll help you find what you need.' with a subtext: 'Here's a small sample of our many research efforts currently under way on behalf of our clients. Start a project today, and let us know what you need, all on a risk-free basis.' A 'Browse all current projects' link with a right arrow is positioned to the right. Below this is a grid of project cards. Each card has a colored header with an icon and a title. The visible titles are: 'Industrial manufacturing', 'Financial services', 'Insurance', and 'Food & restaurants'. Each card contains a snippet of text: 'Current viability of bioengineered fossil fuel technologies' followed by a placeholder text 'Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam...'. Below the text is a list of specialties: 'Biofuels · Genetic engineering · Petrochemicals · + 4 more'. At the bottom of each card is a '2 responses' indicator. The grid continues with more cards on the right side.

Pilot Use Case:



- **\$30 Billion Global Investment Bank**
- **Needs infrastructure to organize internal knowledge, and better engage with clients.**
- **DeepBench to provide expertise matching algorithms, billing, booking, compliance, and profile creation.**

100+ organizations are already connecting with DeepBench expert advisors at lower cost.

- **Corporate Strategy Teams** performing market research or evaluating new markets.
- **Innovation Groups** seeking thought leaders or user interviews to test ideas.
- **M&A Teams** performing due diligence.
- **Consultants and Investors** seeking best practices or new perspectives for clients.





DeepBench

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DeepBench is looking for partners:

- 1 Strategy teams, M&A, and innovation groups needing access to expert advisors.
- 2 Innovative organizations interested in piloting software to organize and showcase internal expertise to external clients.