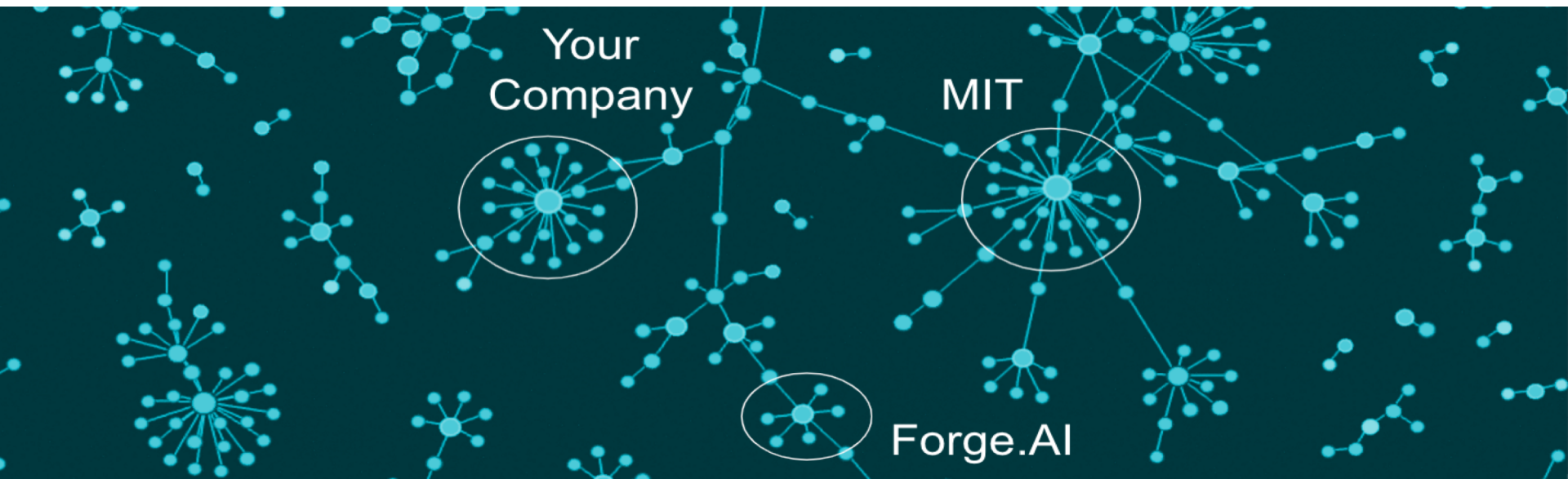


Entity Intelligence

Jennifer Lum

Forge.AI Overview

Forge structures the world's information in real time, providing **Entity Intelligence** data to enable better awareness and decision making



Improved information coverage and usability

Example: Company data

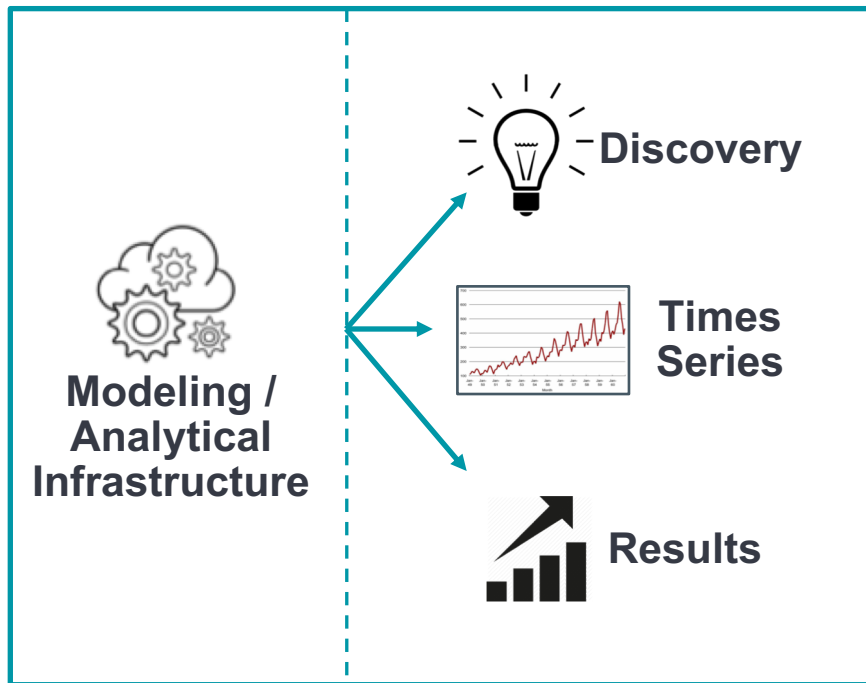


Structured
Entity Intelligence
Data



NLP/NLU
+
Knowledge Graph

Drive decisions and results



Entity Intelligence for Supply Chain Monitoring

Fire at **Meridian** plant impacts **Ford's** ability to produce F150s and Super Duties

Forge identifies potential impact but the press has not yet done so

Stories and hypotheses gain momentum

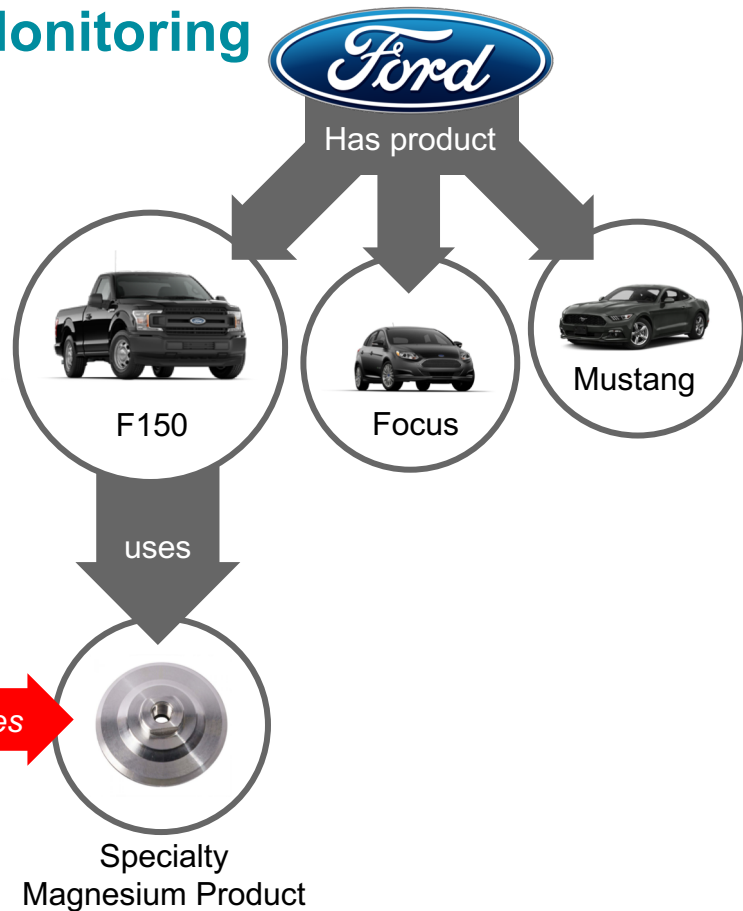
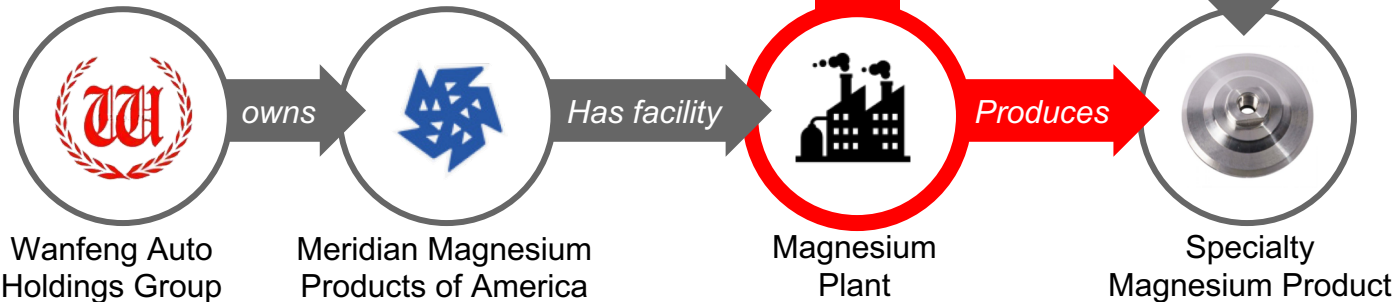
May 2nd

Event detected via WaPo AP article

May 9th

Reuters reports connection between fire & F150s

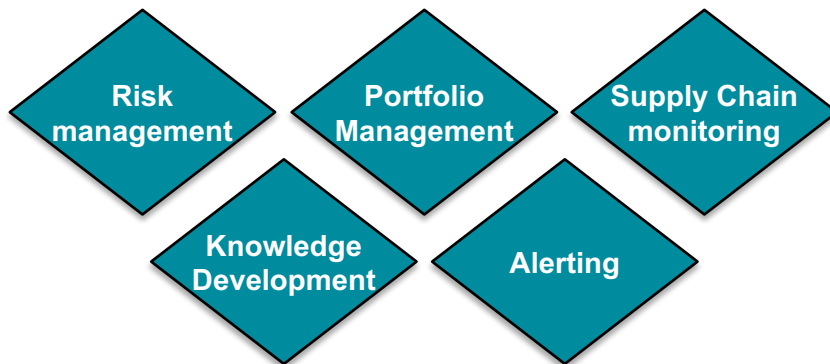
May 11th



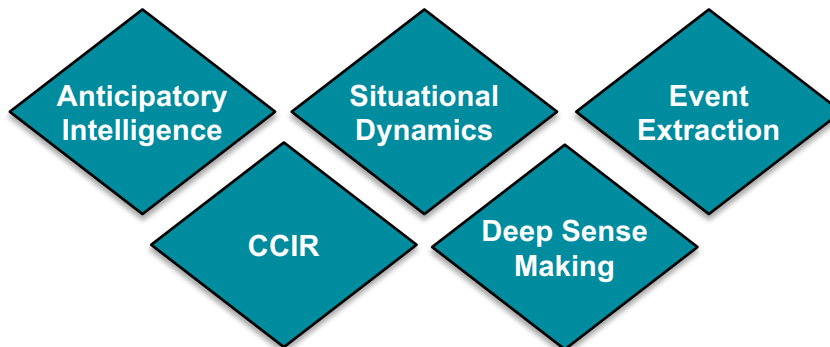
Forge.AI - Entity Intelligence data



**Financial
Institutions**



**National
Security**



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