



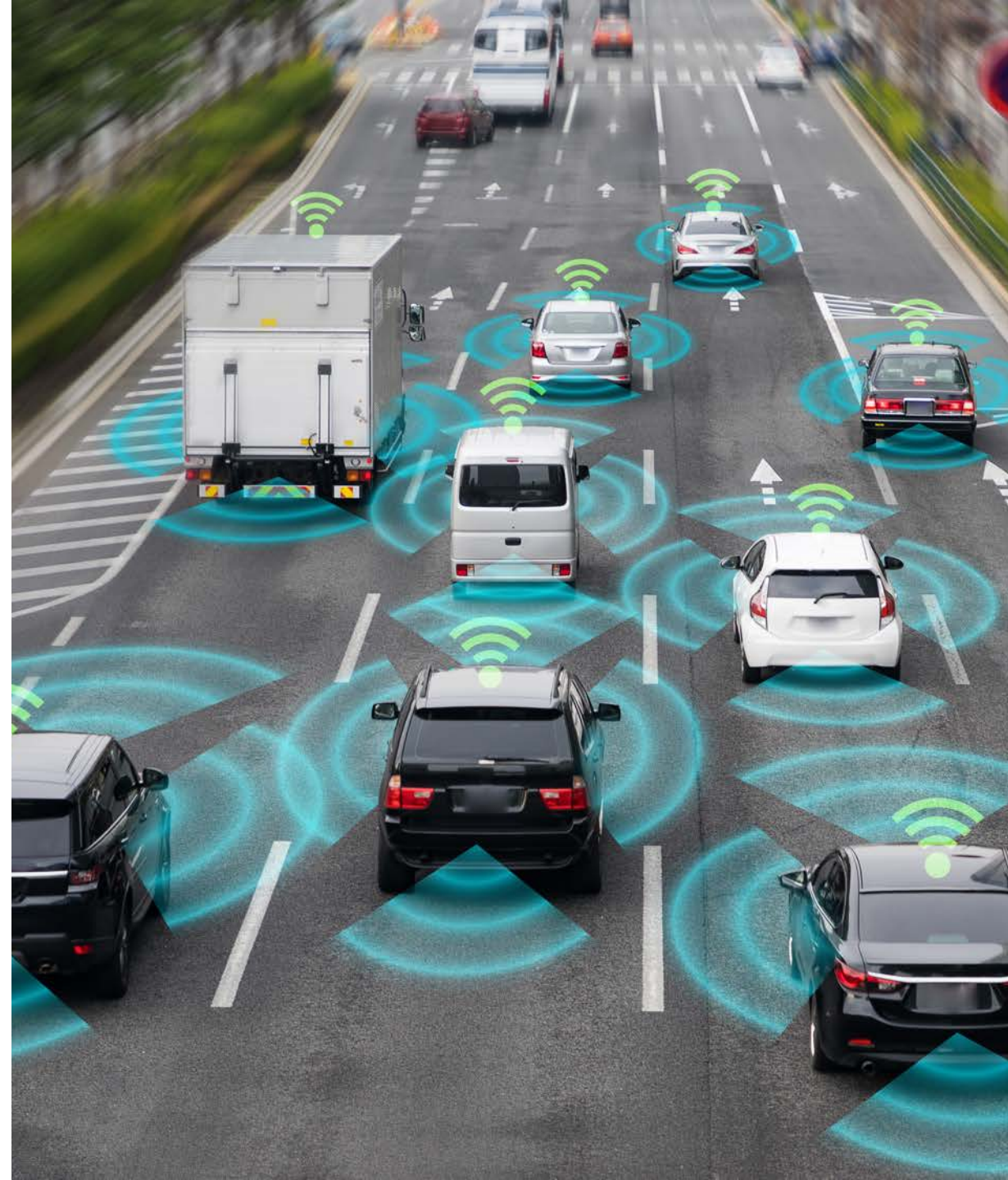
# Interpretable AI

TURN DATA INTO TRUSTED ACTION

State-of-the-art analytics solutions that are not black boxes

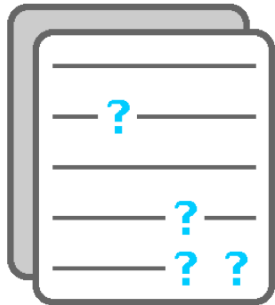
A driverless car is involved in an accident with loss of life.

- Who is at fault?
- Can society tolerate not understanding?
- A student is not selected for freshman admissions.
  - Is it an adequate response that an algorithm made the decision?



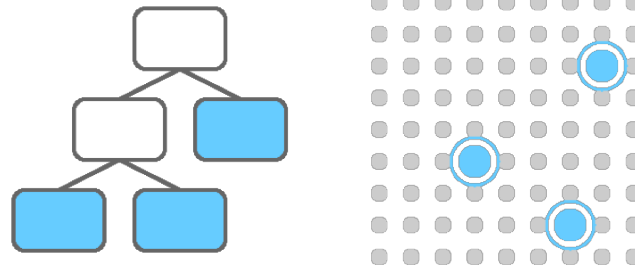
# Our interpretable solutions produce performance gains at each step of the analytics lifecycle

## Data cleaning



*Optimal Impute*  
*Automatic data QA*

## Predictive tasks



*Optimal Decision Trees*  
*Holistic Regression*

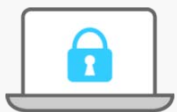
## Prescriptive decision making



*Optimal Prescriptive Trees*  
*Optimal Data-Driven Prescription*

*Each module based on years of MIT research*

# Current Customers



Real-time malware detection for **cybersecurity**



Quality control for **automotive manufacturing**



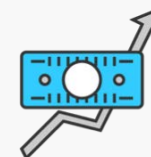
Personalized product recommendation for **retail banking**



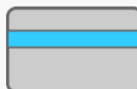
Assortment planning with many global **retail partners**



Surgical risk calculator at **major hospitals**



Marketing strategy for **investment fund managers**



Risk scoring for **banking and insurance**



Exceptional responders for major **pharmaceuticals**



Automated data quality pipeline for **insurance**

**Looking for additional partners to build and improve the trust in their data-driven decision making**